

# THE SOLUTION

Growth Factor Serum features a combination of plant and enzymatically derived growth factors, clinically proven to help:

- Improve overall appearance of skin
- Reduce the appearance of fine lines and wrinkles
- Improve skin firmness and elasticity

## RESULTING IN YOUNGER LOOKING SKIN

On average, patients look **6 years younger** after 12 weeks of using Growth Factor Serum.\*

# ELEVATE YOUR SKINCARE

WITH THE POWER OF SCIENCE

Under the guidance of Dr. Zein Obagi, ZO® has developed a wide spectrum of advanced skincare protocols and products. They include therapeutic treatment protocols, highly effective products and daily skincare solutions that create and maintain healthy skin. Based on the latest scientific advances in skin therapy technologies, these products and protocols help physicians to provide continuous skin health for all skin types, genders and ages.

# PREVENT + CORRECT

*Growth Factor Serum*

# SKIN AGING

Skin aging is caused by a multitude of skin aggressors. Uncontrollable factors such as genetics and hormonal changes, in addition to daily, long-term exposure to environmental factors such as sunlight and pollution, all lead to changes in the way skin is structured and how it functions. Over time, skin begins to lose its strength and becomes more vulnerable to these changes – resulting in the visible signs of aged skin.

## VISIBLE SIGNS OF AGED SKIN

- LAXITY (LOOSE SKIN)
- THINNESS
- LINES + WRINKLES



ZO® SKIN HEALTH

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ZO® SKIN HEALTH

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PROTOCOL: Forty-one female subjects, Fitzpatrick Skin Types II-IV with moderate to severe fine lines and wrinkles + lack of firmness, completed a 12-week study. Subjects cleansed skin in both AM/PM with Gentle Cleanser, applied Growth Factor Serum in the AM/PM and applied SPF 30+ Primer Sunscreen in the AM daily.

\*Based on a third-party digital analysis of 750+ historical patients of the third-party lab compared to the participants in this clinical.



# OVERALL APPEARANCE

93% of patients experienced improvements in fine lines and wrinkles, firmness and elasticity, and texture and smoothness, after 12 weeks of using Growth Factor Serum.



# FINE LINES + WRINKLES

Patients experienced significant improvements in the appearance of fine lines and crow's feet after just 2 weeks, with continued improvement throughout the completion of the study.



# FIRMNESS + ELASTICITY

Patients experienced significant improvements in skin firmness and elasticity after just 2 weeks, with continued improvement throughout the completion of the study.

Patients showed a 50.9% improvement in the appearance of skin elasticity in just 2 weeks.

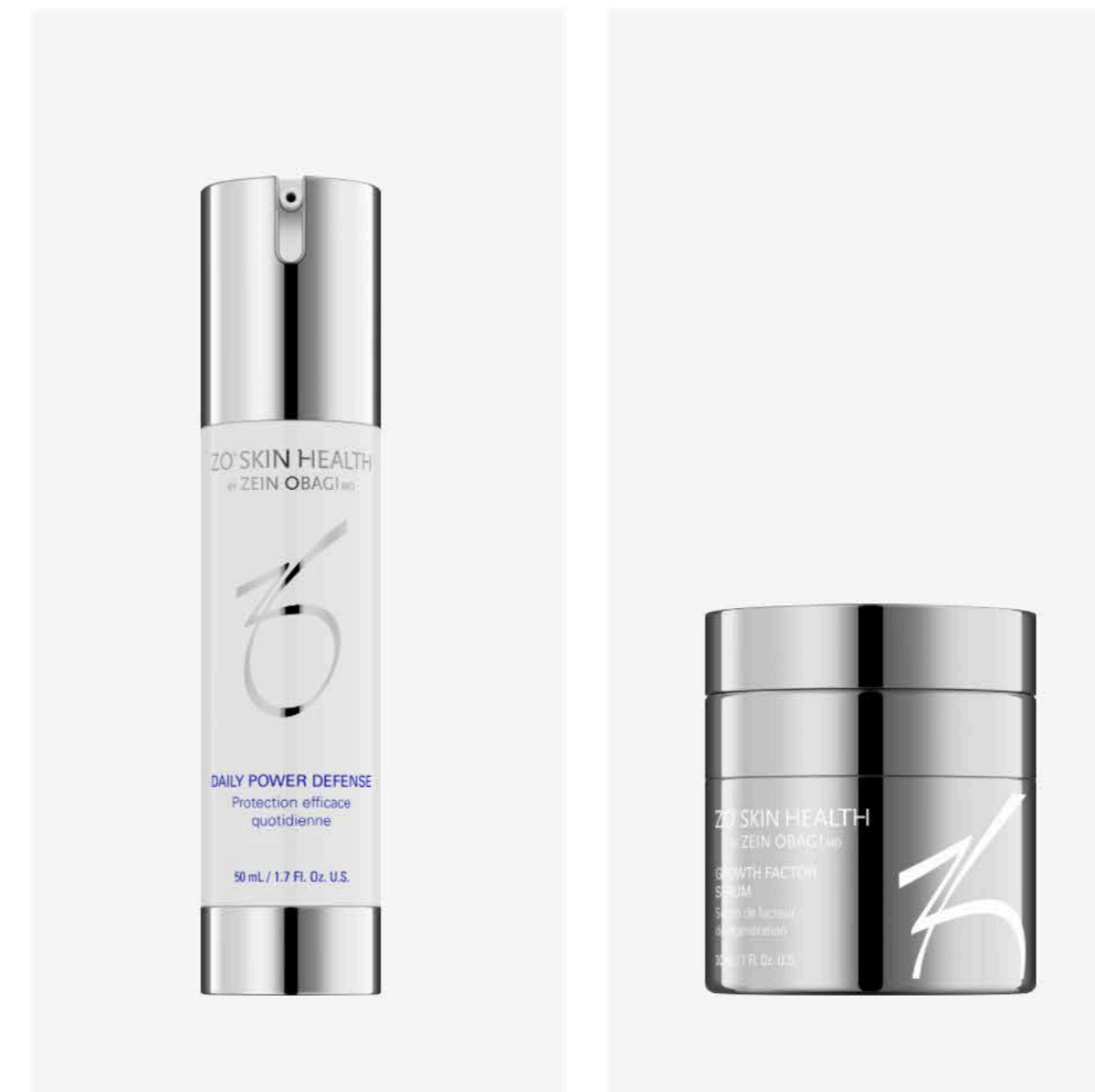
# COMPREHENSIVE SOLUTIONS

ZO® Skin Health offers a complete selection of products for skin aging.

## STEP 1 GETTING SKIN READY™

The essential first step towards achieving healthy skin begins with daily solutions to cleanse, exfoliate and tone.

## STEP 2 PREVENT + CORRECT



DAILY POWER DEFENSE  
AM or PM

GROWTH FACTOR SERUM  
PM

## STEP 3 PROTECT

Provide skin with both short- and long-term Triple Spectrum Protection™ from the aging effects of the sun.

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# PATIENT SATISFACTION

**95%**  
OF PATIENTS REPORTED  
IMPROVEMENT IN TEXTURE AND  
SMOOTHNESS AT 8 WEEKS

**92%**  
OF PATIENTS REPORTED  
IMPROVEMENT IN OVERALL  
APPEARANCE AT 12 WEEKS

**78%**  
OF PATIENTS SAID SKIN  
APPEARED TIGHTER AND  
FIRMER AT 12 WEEKS